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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

Federal Communications Commission
Office of Secretary

In the Matter of:)
)
Rulemaking To Amend Parts 1, 2, 21, and 25) CC Docket No. 92-297
Of The Commission's Rules To Redesignate)
The 27.5-29.5 GHz Frequency Band, To)
Reallocate The 29.5-30.0 GHz Frequency Band,))
To Establish Rules and Policies For Local)
Multipoint Distribution Service And For)
Fixed Satellite Services)

NYNEX REPLY COMMENTS

NYNEX Corporation ("NYNEX") hereby files its Reply Comments in the above-referenced proceeding. In the Fourth Notice of Proposed Rulemaking ("Fourth NPRM"), the Commission asked for comments inter alia addressing whether it should prohibit local exchange carriers ("LECs") and cable operators ("CableCos") from owning and/or operating communication systems provided via spectrum allocated for Local Multipoint Distribution Service ("LMDS") (NPRM ¶ 105-137). NYNEX joined with the other members of the United States Telephone Association ("USTA") in its initial Comments, pointing out that it would be inconsistent with Commission precedent, the Telecommunications Act of 1996 ("1996 Act"), and the public interest for the Commission to restrain competition by precluding LECs as prospective LMDS

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providers.¹ We again share the views provided by USTA in its Reply Comments, but believe that it is necessary as well to provide our own detailed comments in order to ensure that the procompetitive purpose of the 1996 Act is not lost in the jockeying of commenters for regulatory advantages.

I. INTRODUCTION

It is ironic that this aspect of the Fourth NPRM has apparently been opened because of the passage of the 1996 Act.² Prior to the 1996 Act the Commission had “tentatively concluded that the Communications Act did not prohibit a LEC from acquiring an LMDS license” (Third NPRM ¶ 104). As the Commission pointed out, the comments received in response to the Third NPRM almost unanimously supported open LMDS eligibility for LECs, as well as others (Fourth NPRM ¶ 110),³ and the Act itself eliminated barrier after barrier to competitive opportunity in order “. . . to accelerate rapidly private sector deployment of advanced telecommunications and information technologies and services to all Americans by opening all telecommunications markets to competition”⁴ There is simply no evidence that Congress in any way intended the

¹ NYNEX has demonstrated its own interest in the availability and flexibility of this spectrum in our comments responding to the Third Notice of Proposed Rulemaking; adopted July 28, 1995 (“Third NPRM”). See, NYNEX Comments, filed September 7, 1995, and NYNEX Reply Comments, filed October 10, 1995. We have not earlier argued against CableCo eligibility to use LMDS spectrum and we do not so argue herein.

² NPRM ¶ 105 (“we consider it important to obtain specific comment on how our policies towards LMDS eligibility would best promote the competitive objectives of the Act.”).

³ See, e.g., US West Comments at pp. 2-5.

⁴ Joint Statement of Managers, S. Conf. Rep. No. 104-230, 104th Cong., 2d Sess. Preamble (1996).

Commission to handicap prospective competitors by setting up new barriers at the same time that Congress was energetically taking down existing ones.

Nevertheless, numerous commenters now have supported regulatory preclusion of LECs from the use of LMDS as a means of limiting competition. Of course, the losers in such preclusion would be the customers, as technology development as well as consumer choice would be limited to only Commission-allowed competitors. In addition, the general public is injured as well because the spectrum could now be “purchased” by those Commission-allowed entities at less than its market value. Adoption of this approach is contrary to the Commission’s general open eligibility and flexible use approach to available spectrum resources, and would be entirely inconsistent with its pro-competitive (rather than pro-competitor) policies. The Commission should reject the arguments of those that ask it to preclude prospective LMDS competitors.

II. NO LEGISLATIVE OR REGULATORY POLICY SUPPORTS PRECLUDING LECs FROM THE PROVISION OF LMDS SERVICES

Numerous commenters have provided detailed citation to Commission policy affirming the benefits of open eligibility and flexible spectrum use.⁵ Similarly, they have pointed to the Congressional purpose to remove legal and regulatory barriers to

⁵ See, e.g., Comments of Ameritech 3; Joint Comments of Bell Atlantic Corporation and SBC Communications, Inc. 6-9 (“Joint Comments”); Comments of BellSouth 3; Comments of US West 5-7; Comments of USTA 5-7.

competition.⁶ Those who support preclusion of the LECs do not succeed in showing any legislative or regulatory policy support for such preclusion.

A. The 1996 Act Does Not Support Eligibility Restraints

Some commenters seek to find support for their request for regulatory barriers in provisions of the 1996 Act. Competition Policy Institute, for example, argues that the logic for precluding LECs and CableCos from participating in LMDS is “almost identical” to the rationale for preventing incumbent LECs and CableCos from “acquiring each other or engaging in joint ventures” (CPI 4). The analogy clearly fails: first, because the LMDS spectrum makes inter-service competition more likely, not less;⁷ and second, because LMDS spectrum can be independently used to strengthen the customer satisfaction provided in a LEC’s core business in order to compete more effectively with others in the open competitive market Congress envisioned. Indeed, WebCel supports preclusion by arguing that Section 652 prefers that LECs “build, not buy” their way into competition with CableCos (WebCel 12). This is precisely what the LMDS spectrum makes possible, unless the Commission precludes LEC involvement as argued by CPI, WebCel and others.

CPI also points to the MDS restriction on CableCo cross-ownership and the ban on LECs providing cable service as evidence of supportive public policy (CPI 8-9).⁸ In fact,

⁶ See, e.g., Ameritech 3-5; Joint Comments, 3-6; USTA 2-3.

⁷ See, e.g., Joint Comments at pp. 11-13.

⁸ See, also, WebCel 13.

the former was modified and relaxed in the 1996 Act, while the latter was eliminated entirely. These actions certainly provide no basis to believe that Congress meant to ban either LECs or CableCos from using LMDS spectrum for providing services.

Similarly, SkyOptics argues that Section 253(k) supports the eligibility preclusion (SkyOptics 2). But that Section of the 1996 Act states: "A telecommunications carrier may not use services that are not competitive to subsidize services that are subject to competition." There is no prospect of cross-subsidization here. Cross-subsidy concerns have been successfully addressed in the past by the Commission,⁹ and are again subject to accounting rule revision at this time.¹⁰ There is no basis to find in Section 253(k) a Congressional purpose for the Commission to erect barriers to competition.

SkyOptics also appears to suggest that LEC eligibility for the auction of LMDS spectrum would be unlawful under the antitrust laws (SkyOptics 3-10). Through a recitation of the operation of the 1992 *Merger Guidelines* and a demonstration that incumbent market shares measured under the *Guidelines*' HHI formula prove that the local exchange market is concentrated, SkyOptics attempts to prove that acquisition of LMDS licenses by an incumbent LEC violates antitrust merger laws. But the primary assumption made by SkyOptics in its merger analysis, that there is no difference between

⁹ See, e.g., In the Matter Of Implementation Of The Non-Accounting Safeguards Of Sections 271 and 272 Of The Communications Act of 1934, as amended, Notice of Proposed Rulemaking, CC Docket No. 96-149, FCC 96-308, released July 18, 1996 at para 146.

¹⁰ In The Matter Of Implementation Of The Telecommunications Act of 1996: Accounting Safeguards Under The Telecommunications Act Of 1996, Notice of Proposed Rulemaking, CC Docket No. 96-150, FCC 96-309, released July 13, 1996.

acquiring a license to use innovative technology for a procompetitive purpose and acquiring an actual competitor in a market, is simply wrong.¹¹ Thus, the HHI concentration figures painstakingly calculated by SkyOptics have no application to the question presented by the Commission. The Commission has not asked whether the antitrust laws would be implicated if an incumbent LEC were to acquire one of its competitors in the local exchange market; the Commission has asked whether an incumbent LEC may bid to acquire an asset which may permit it to use innovative technology to bring more efficient and more robust service to its customers. The Commission is not as limited here, in its pursuit of the public interest, as SkyOptics suggests.

ComTech argues that LECs should be “prohibited from offering LMDS services in-region” until the criteria of the Section 271 checklist for in-region interLATA services is met (p. 10). Simply stated, this provision does not preclude BOC participation in either the auction for, or the development of, LMDS spectrum. Rather, by its terms, the Section 271 criteria must be met before in-region interLATA services are provided.¹² There are

¹¹ See, Merger Guidelines at 1.31 and 1.32.

¹² MCI goes further, seeking to argue here issues of RBOC competitive entry into long distance service which are not germane. Further, to the extent it argues for an “appropriate level of local exchange competition” as a precondition for such entry (MCI 8), MCI is asking the Commission to reverse the judgment of Congress that market share-based tests of competition are not a prerequisite to RBOC entry into the long distance market. See, also WebCel 14.

no restrictions in the 1996 Act on the media by which either intra- or interLATA services can be provided.

**B. Regulatory Policy And The Public Interest Do Not Support
Anti-Competitive Eligibility Limitations**

Lacking firm support in the Act, others argue that regulatory considerations of the public interest compel the preclusion of the LECs from LMDS eligibility. MCI, for example, argues from the wholly anomalous position that, while it “agrees with the Commission that *competition is preferable to regulation*” (MCI 4), the Commission should “*impose eligibility restrictions* on incumbent LECs and MSOs, barring them from bidding on, holding an attributable interest in, or engaging in the post-auction acquisition of LMDS licenses in their existing service areas” (MCI 3) (emphasis supplied).¹³ In fact, MCI urges that regulation limit competition. There is no defense for such an illogical position.

MCI attempts to support its position by arguing that: (1) the LMDS spectrum has great utility (MCI 4); and that (2) the Commission should “force” the LECs to compete

¹³ Thus, MCI’s requested relief exceeds even that requested by small entrepreneurs like RioVision which, while arguing against LEC eligibility, points out that:

“[s]uch restrictions do not necessarily preclude participation by LECs and/or MSO’s in LMDS services should an LMDS licensee determine that disaggregating its license and assigning spectrum to a LEC or cable operator would serve both the public interest and the license’s commercial purposes.” (p.3).

only on a wireline basis (MCI 5-6).¹⁴ There is no benefit -- and a great deal of competitive and economic advantage lost -- by adoption of this approach. If the spectrum provides substantial benefits, MCI does not explain why those benefits should not be available for the LECs and their customers.¹⁵

MCI and others argue that the LECs will fail to use the LMDS spectrum for the public benefit. However, given the marketplace value placed on available spectrum, there is no realistic prospect that LECs will buy and “warehouse” this technology to restrain competitive uses (MCI 6-7). In fact, the auction process specifically addresses the presupposition of commenters, like CPI, that argue that the incentives of the telephone company to use LMDS for telephony “will be less than the incentives of any other entity that could own the license” (CPI 7).¹⁶ If this is in fact the case, others will outbid the LECs for spectrum; if not, preclusion of the LECs will deny the public benefits that an open market should provide. Similarly, there is no a priori basis for the Commission to conclude, as argued by CellularVision, that LMDS is only able to “realize its fullest potential as competition to LECs and cable operators” (CellularVision 4). Indeed, only if there were true economic advantage to LEC use of this spectrum as a replacement,

¹⁴ It is not too difficult to imagine MCI’s vehement adverse reaction if the Commission were wrongly to follow this same approach by denying it the use of DBS or other new technologies, in order to force it to compete only on a wireline basis.

¹⁵ As indicated earlier, NYNEX is actively evaluating the capabilities of LMDS technology to meet customer needs. NYNEX participated in the Negotiated Rulemaking Committee earlier instituted in Docket 92-297, and is conducting experiments at 28 GHz pursuant to 47 C.F.R. 5.202(a) (File # 4253-EX-MR-94).

¹⁶ See, e.g., WebCel 15-17.

complimentary or supplementary telecommunication technology; or to compete in new markets like video services, would the LECs be interested in its use.

Others appear to fear, like SkyOptics, that considerations of sustained “monopoly profits” will somehow make it possible for BOCs to uneconomically outbid others (SkyOptics 9).¹⁷ However, there is plainly no prospect for monopoly profits in the current environment of exchange access and, indeed, there is a far greater risk of insufficient revenues under the terms of the Commission’s recent Interconnection Order.¹⁸

Finally, proponents of the eligibility restraint argue all sides of the issue of whether considerations of operating efficiency favor BOC eligibility (Fourth NPRM ¶ 127). MCI argues that LECs have no inherent cost efficiencies and, thus, can be precluded without economic loss (MCI 5-6). ComTech argues that in-region LEC efficiencies are so substantial that LECs must be precluded because an “incumbent LEC can meet any build-out and/or service requirement at a substantially lower cost than would a new entrant” (ComTech 14). To these diametrically opposing positions, CPI adds its own view that efficiency is not even a legitimate Congressional or regulatory “goal” (CPI 11). What can, and must be gleaned from these disparate arguments is that the marketplace -- not regulatory restrictions on eligibility -- should be allowed to govern the highest value use

¹⁷ See, also, WebCel 14, referencing imaginary “continued economic rents.”

¹⁸ In The Matter Of Implementation Of The Local Competition Provisions In The Telecommunications Act of 1996, First Report and Order, CC Docket No. 96-98, FCC 96-325, released August 8, 1996, at p. 7.


of this spectrum.¹⁹ This is also the direction of the new national telecommunications policy embedded in the 1996 Act.

III. CONCLUSION

For all the foregoing reasons, the Commission should permit any entity to acquire and/or use the available LMDS spectrum for the flexible provision of communications service — as technology may permit — to the public. It should reject the proposals of commenters seeking to establish regulatory barriers to competition.

Respectfully submitted,

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¹⁹ As CPI itself states (p. 11):

"It is simply impossible for the Commission to determine at this nascent state in the development of LMDS technology which company may or may not be able to provide service not efficiently. Some might even argue that, should the FCC try to engage in such a prediction of the future, the FCC would be engaging in "industrial policy," or that the FCC would be attempting pick winners and losers."

CERTIFICATE OF SERVICE

I, Susan Sonnenberg, hereby certify that on the 22nd day of August, 1996, a copy of the foregoing NYNEX Reply Comments in Docket No. CC 92-297 was served on each of the parties listed on the attached Service List by first class U.S. mail, postage prepaid.

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